



# 4TH ANNUAL ARTIST AT WORK STUDIO TOUR

September 24, 25, 26, 2010

sponsored by

Adirondack Artists' Guild

52 Main Street, Saranac Lake, NY 12983

www.adirondackartistsguild.com 518.891.2615

## REGISTRATION FORM & BROCHURE INFORMATION

REGISTRATION DUE: April 15 (if also advertising in "Arts in the Park")

May 1st (just for the Studio Tour)

NAME: \_\_\_\_\_

BUSINESS NAME: \_\_\_\_\_

STUDIO ADDRESS: \_\_\_\_\_

MAIL ADDRESS: \_\_\_\_\_

STUDIO PHONE: \_\_\_\_\_ HOME PHONE: \_\_\_\_\_ E-MAIL: \_\_\_\_\_

WEB SITE (if available): \_\_\_\_\_

REGISTRATION FEE: \$50.00 per artist SAME AS LAST YEAR! (This covers production and advertising costs.)

Please provide a sample of your work in a photograph or e-mail as a jpeg c/o <shildreth@roadrunner.com>

OR use last years image

Please describe your work in 20 to 25 words as you would like it to read in the tour brochure. (Use the back. May be edited.)

My studio is  is not  handicap accessible.

I will be presenting in my own studio.  Yes  No

I will be demonstrating my work.  Yes  No

If yes, please describe and include times if necessary:

I have space in my studio to share with guest artists.  Yes  No If yes: I can host up to \_\_\_\_\_ (#) guest artists

I'd like to be a guest artist at another host studio space.  Yes  No Host site, if known: \_\_\_\_\_

I will participate on Friday, September 24 10:00 to 4:00  Yes  No

I will participate on Saturday, September 25 10:00 to 4:00  Yes  No

I will participate on Sunday, September 26 12:00 to 4:00  Yes  No

I am open year-round  Yes  No

OR I am available by appointment-only during the year.  Yes  No (Include dates if seasonal)

I am submitting an ad to the "Arts in the Park" publication (Adirondack Daily Enterprise)

KEEP IT GREEN. I have signs from last year  I need  signs.

**IMPORTANT:** Clearly describe how to reach your studio starting from Main Street in Saranac Lake. Please use route/ street numbers. Use the reverse side for your driving directions & draw a small map if necessary.

Please make checks payable to Adirondack Artists' Guild.

Mail check and registration form to:

Adirondack Artists' Guild, 52 Main Street, Saranac Lake, NY 12983



## **4TH ANNUAL ARTIST AT WORK STUDIO TOUR**

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Friday & Saturday 10:00 to 4:00

Sunday 12:00 to 4:00

Sponsored by Adirondack Artists' Guild

52 Main Street, Saranac Lake, NY 12983

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### **CALL FOR ARTISTS!**

**DEADLINE FOR REGISTRATION IS: April 15/May 1st**

It's time to make plans for the **4TH ANNUAL ARTIST AT WORK STUDIO TOUR**, which will be held in the tri-lakes area September 24 – 26, 2010. We have been awarded another Developing Community Arts Grant and greatly appreciate this support from the Arts Council for the Northern Adirondacks. This enables us to conduct this event without increasing the registration fee – it is still **\$50** just like it was the first year. Remember, this event is designed to benefit you, the artists, 100%, by bringing potential customers to your studios. All grant and registration funds are used to cover advertising, mailing, web site, and printing costs.

In 2009 we printed 5000 copies of our full color "Guide to Regional Artists", which are still available at various art venues. If you participated in 2009, your work and your contact information is still available on our web site and our stats indicate your pages get visited throughout the year. (<http://www.adirondackartistsguild.com/studiotour.htm>)

In 2010 we plan to expand our advertising and seek additional sponsors. The Adirondack Daily Enterprise will once again publish a full color "Artisans in the Park" publication - 10,000 copies will be available in newsstands throughout the region all summer. Ads start as low as \$8/column inch for a simple listing. **If you register for the Studio Tour by April 15 AND sign up for an ad in "Artisans in the Park", you will be included in a specially designed Studio Tour ad/map in that publication.** Note: if you register for the Studio Tour after April 15, you will be included in our "Guide to Regional Artists", but not the ADE publication.

We have a lot of other ideas on how to improve this event and would welcome your participation on the planning committee, or as a volunteer for some of the various tasks that need to be completed prior to the event. Please contact Sandy Hildreth (518-891-1388 or [shildreth@roadrunner.com](mailto:shildreth@roadrunner.com)) if interested in working with us. If you have some ideas and aren't able to contribute your time, we'd love to hear them so please contact us anyway.

The Artist at Work Studio Tour is a 3-day self-guided driving/walking tour. In 2009 over 40 artists opened their private homes/galleries to the public. It is sponsored by the Adirondack Artists' Guild, Saranac Lake, which also serves as the main host and source of information for the event. This is a wonderful opportunity for people to get out and enjoy peak fall color in the Adirondacks and to be able to talk to artists, watch them work, and bring home original creations. Please join us as we continue to bring awareness to the public about all the fine art and crafts available in the tri-lakes region.

The Studio Tour brochure includes a map to all the studios. Be sure to provide clear driving directions to your studio. Studio Tour signs, posters, postcards and brochures will be available at the Guild in July. Help us save money by checking your email!

You can participate even if you do not wish to open your studio to the public. You can be a guest artist at one of the host sites in the Tri-Lakes area. Artists should seek out their own host sites or ask the Guild for recommendations. Host sites could be restaurants, stores, hotels, churches, etc.

**THIS EARLY DEADLINE IS NECESSARY IN ORDER TO GET MATERIALS PRINTED AND OUT FOR OUR SUMMER VISITORS!**

The Adirondack Artists Guild is a cooperative retail art gallery representing a diverse group of regional working artists. The Guild promotes development of the arts in the community year-round. The Guild art gallery is open 7 days a week during the summer months (closed Mondays during the winter) and is on the web at [AdirondackArtistsGuild.com](http://AdirondackArtistsGuild.com)

**4TH ANNUAL ARTIST AT WORK STUDIO TOUR** is supported in part by a Developing Community Arts Grant from the New York Council on the Arts, administered by the Arts Council of the Northern Adirondacks.