



4TH ANNUAL ARTIST AT WORK STUDIO TOUR

September 24, 25, 26, 2010

sponsored by

Adirondack Artists' Guild

52 Main Street, Saranac Lake, NY 12983

www.adirondackartistsguild.com 518.891.2615

SPONSOR FORM FOR THE 2010 STUDIO TOUR

Deadline: May 28

Please fill out the information below exactly the way you wish it to appear in our "2010 Artist at Work Studio Tour Guide to Regional Artists".

Business sponsorship is \$50

BUSINESS NAME: _____

CONTACT NAME: _____

BUSINESS LOCATION: _____

MAIL ADDRESS: _____

PHONE NUMBERS: _____, _____ E-MAIL: _____

WEB SITE (if available): _____

___ **REGISTRATION FEE:** \$50.00 per artist SAME AS LAST YEAR! (This covers production and advertising costs.)

DESCRIPTION: (50 words or less about your business) Use back of sheet or include a separate sheet if necessary.

Please make check for \$50 payable to Adirondack Artists' Guild.

Mail check and registration form to:

Adirondack Artists' Guild, 52 Main Street, Saranac Lake, NY 12983

THANK YOU!

SAVE A COPY OF THIS FORM FOR YOUR RECORDS



4TH ANNUAL ARTIST AT WORK STUDIO TOUR

September 24, 25, 26, 2010

Friday & Saturday 10:00 to 4:00

Sunday 12:00 to 4:00

Sponsored by Adirondack Artists' Guild

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CALL FOR SPONSORS!

DEADLINE FOR REGISTRATION IS: May 15

It's time to make plans for the **4TH ANNUAL ARTIST AT WORK STUDIO TOUR**, which will be held in the tri-lakes area September 24 – 26, 2010. We have been awarded another Developing Community Arts Grant and greatly appreciate this support from the Arts Council for the Northern Adirondacks. This enables us to conduct this event without increasing the registration or sponsor fee – it is still **\$50** just like it was the first year. Remember, this event is designed to benefit the sponsors and the artists, 100%, by bringing potential customers to our community. All grant and registration funds are used to cover advertising, mailing, web site, and printing costs. We're working hard to create our own "Stimulus Package"!

The Artist at Work Studio Tour is a 3-day self-guided driving/walking tour. In 2009 over 40 artists opened their private homes/galleries to the public. It is sponsored by the Adirondack Artists' Guild, Saranac Lake, which also serves as the main host and source of information for the event. This is a wonderful opportunity for people to get out and enjoy peak fall color in the Adirondacks and to be able to talk to artists, watch them work, and bring home original creations. Please join us as we continue to bring awareness to the public about all the fine art and crafts available in the tri-lakes region. If you would be interested in hosting a guest artist at your business location, please let us know.

In 2009 we printed 5000 copies of our full color "Guide to Regional Artists", which are still available at various art venues. If you participated in 2009, your sponsor ad and your contact information is still available on our web site and our stats indicate your pages get visited throughout the year. (<http://www.adirondackartistsguild.com/studiotour2009.htm>) A new web page will be created for 2010.

The benefit of the Studio Tour event for the region's small businesses is undisputed. Statistics from the Arts Council for the Northern Adirondacks say that for every dollar spent on art in the region, another three dollars are spent on food, lodging and fuel. Essentially supporting the arts in this area supports all businesses.

We have a lot of other ideas on how to improve this event and would welcome any suggestions you might have. Please contact Sandy Hildreth (518-891-1388 or shildreth@roadrunner.com) or call the Artists' Guild at 518-891-2615.

Please fill out the enclosed form and return it with your check, payable to the Adirondack Artists' Guild, as soon as possible. You can drop it off at the Gallery or mail it to 52 Main Street, Saranac Lake, NY 12983. **THIS MAY 28 DEADLINE IS NECESSARY IN ORDER TO GET MATERIALS PRINTED AND OUT FOR OUR SUMMER VISITORS!**

Thank you for your support,

Sandy Hildreth & the Studio Tour Planning Committee

The Adirondack Artists Guild is a cooperative retail art gallery representing a diverse group of regional working artists. The Guild promotes development of the arts in the community year-round. The Guild art gallery is open 7 days a week during the summer months (closed Mondays during the winter) and is on the web at AdirondackArtistsGuild.com

4TH ANNUAL ARTIST AT WORK STUDIO TOUR is supported in part by a Developing Community Arts Grant from the New York Council on the Arts, administered by the Arts Council of the Northern Adirondacks.